

NEWSFLASH - FOR IMMEDIATE RELEASE

Adriana Cassandro
Hughes Network Systems Europe
+44 (0) 1908 425300
A.Cassandro@hugheseurope.com

Mary Cantle/Katy Brooks
The Whiteoaks Consultancy
+44 (0) 1252 727313
maryc@whiteoaks.co.uk

Social media statement: Hughes Europe demonstrates affordable satellite-based ‘broadband for all’ at county shows across the South West [Insert [bit.ly link](#)]

Hughes Europe and CLA Team Up to Support the Rural Economy by Demonstrating Affordable ‘Broadband for All’

Milton Keynes, UK, 19 May 2011—Hughes Europe, a leading provider of satellite broadband communications solutions, and the Country Land and Business Association (CLA) have announced a new initiative to demonstrate how satellite technology can provide rural communities with effective, affordable broadband for the first time.

At a series of county shows in South West England, Hughes Europe will enable those visiting the CLA stand to gain first-hand experience of satellite broadband by providing a solar-powered, two-workstation Internet café for visitors to access websites and send emails.

“Thanks to the latest Ka-band satellite technology, we are able to provide robust and viable broadband which meets the needs of more remote areas of the UK not served by DSL or cable solutions,” says Christopher Britton, managing director, Hughes Europe.

The CLA has a membership of more than 28,000 small- and medium-sized businesses (SMBs), 25 percent of whom do not have access to broadband. The Hughes initiative is designed to support the CLA’s drive to “put the ‘e’ back in the rural economy,” by helping those areas commercially disadvantaged by a lack of broadband availability.

Britton stated, “This solution means that everyone can benefit equally from high-performance, affordable broadband—and its available now.”

Hughes Europe will demonstrate satellite broadband services on the CLA stand at the following shows:

Devon County Show, Exeter, 19-21 May 2011
Royal Bath and Wells Show, Shepton Mallet, 1-4 June 2011
Royal Cornwall Show, Wadebridge, 9-11 June 2011

-More-

Hughes Europe and CLA Team Up to Support the Rural Economy by Demonstrating Affordable ‘Broadband for All’, page 2

About Hughes Europe

Hughes Europe is the European operating and sales organisation for Hughes Network Systems, LLC (HUGHES) with facilities in Germany, the UK, and Italy. Utilising its satellite hub earth station and network operations centre in Griesheim, Germany, Hughes Europe provides broadband satellite and terrestrial solutions to large enterprises, government organizations, and small businesses throughout the continent, both directly and through a growing family of value-added service providers. These networks support rapid, reliable transmission of data, voice, video, and multimedia content. For more information, please visit www.hugheseurope.com.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world’s leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.5 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by TIA, ETSI and ITU organisations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes Network Systems, LLC (Hughes) operates sales and support offices worldwide, and is a wholly-owned subsidiary of Hughes Communications, Inc. (NASDAQ: HUGH). For more information, please visit www.hughes.com.

###

©2011 Hughes Network Systems, LLC. Hughes and HughesNet are registered trademarks of Hughes Network Systems, LLC.